



# Venazir Martinez

Visual Anthropreneur & Street Muralist

Baguio City, Philippines

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[www.venazir.com](http://www.venazir.com)





*"Cultural Identity is my prominent stroke. Identity is power. Harnessing our own thoughts, identifications, characterizations, categories, and ideologies is to have control, and confidence over our own lives. I explore the concept of indigeneity, with integration to arts as an approach for uplifting the spirit of the community, because these endeavors keep us intact. There is a power within a shared cultural identity and history that can be utilized for our country to grow as one nation. "*







**V**ENAZIR MARTINEZ

V I S U A L   A N T H R O P R E N E U R  
S T R E E T   M U R A L I S T

## ARTIST STATEMENT

Venazir is a visual anthropreneur, and a street muralist. A multi-potential creative best credited for her unprecedented social experiment using site-specific street art that challenged the public's visual perception on cultural markers and design theories. She graduated cum laude with a Bachelor's degree in Fine Arts from the University of the Philippines Baguio in 2018.

Her famous series of public art is found in Baguio City, Philippines, entitled Hila-bana, temporary stitching, unified by the red string concept portraying anthropological figures of the collective identities of the Cordilleras. The string is a democratized learning tool to weave the community's mindset on the revitalization of one's cultural identity. Hila-bana inspired not only the artistic community but also created a detailed visualization of the fluidity of a unified nation. She has been visually reformulating and developing this creative voyage in tune with the National Commission for Culture and the Arts and Harnisch Foundation in New York.

Martinez's creative process delved into the influence of Filipino indigenous knowledge and links it with our contemporary mindset through the lenses of our multitudinous identities. Her style captures the realistic representations of indigenous peoples, and customs. Simultaneously, permeated with flamboyant stratification of abstractive, delineating forms, and spontaneous over-all. This progressive visual approach exemplifies our multifaceted influences that shaped our core values. Venazir's deep enthrallment on the discourse of the discovery of one's identity ultimately engendered her existence, thus, primed to deconstruct her concept of continuity on Filipino's connected presence on a global scale.

# ARTIST + CV



## PHONE

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## WEBSITES:

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## INSTAGRAM:

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## EMAIL:

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## Involved Online Platforms:

**Mercado Vicente**

[www.mercadovicente.com](http://www.mercadovicente.com)

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**Filipino- American Artist Directory**

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## ARTIST PROFILE

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## EDUCATION

### Tertiary — 2014 - 2018

Bachelor of Fine Arts- Major in Visual Arts (S.Y. 2017-2018) *Cum Laude*  
Certificate of Fine Arts- Major in Visual Arts (S.Y. 2016-2017)  
University of the Philippines-Baguio, Governor Pack Road, Baguio, Benguet

### Secondary — 2010-2014

Tarlac State University-Laboratory High School  
High School Department  
Lucinda Campus Rd, Tarlac City, Tarlac

### Intermediate — 2001-2010

Kinder- 6th Grade: Fairlane Young Achievers School

## PROFESSIONAL EXPERIENCE

### SELF-EMPLOYED — 2018 - Present

*Visual Anthropreneur, Street Muralist (Freelance), Philippines.*

**Design**, develop, and deliver art pieces, murals to clients according to their specifications

**Create** abstract, realistic, contemporary paintings and murals using my mixed media style to be displayed in local establishments

**Produce** stylized and realistic portraitures, abstractive realist murals and the likes.

**Collaborate** with local museum, supporting agencies to develop and fit murals and creative street art across outside area.





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## CAREER- RELATED EXPERIENCES

**TED Fellow Nominee 2021** | Ted Fellows 2021 | Monterey, California | 2021

**The Awesome Foundation Grant Awardee** | Harnisch Foundation| New York | 2020

**National Commission For Culture and the Arts** | HILA-BANA Street Art Project | 2020 | Street Artist

**Art Bar Baguio** | Lifeline Figure Drawing Workshop | 2020 | Organizer and Lecturer

**SMX Aura Taguig** | Undersecretary Alain Pascua Lahing Makulay | 2019 | Featured Artist

**OTOP Philippines Hub** | Ibag'iw Festival | 2019 | Featured Muralist

**The Podium Hotel** | OnBrush Progressive Workshop | 2019 | Organizer and Lecturer

**Kuretake Zig** - Davies Paints Ph - SM North Towers | Artwalk at SM | 2019 | Featured Muralist

**Lamut Ifugao** | Transforming Education Community Mural | 2019 | Street Muralist and Lecturer

**San Miguel Corporations** | Isaang Daang Pasasalamat Promo Video | 2019 | Featured Artist

**Maka Philippines** | Maka Turns One | 2019 | Featured Muralist

**DENR - Environmental Management Bureau** | Water For All Community Mural | 2019 | Muralist

**Lancaster New City** | Community Street Art Project | 2019 | Muralist and Lecturer

**Karpos Multimedia** | Wanderland Music Festival | 2019 | Wanderartist

**ABS-CBN** | HALALAN 2019 Commercial | 2019 | Featured Muralist

**San Miguel Pale Pilsen** | Wanderland Music Festival | 2019 | Merch Designer

**Kuretake Zig Philippines** | Zig Pen Meet 4| 2019 | Featured Muralist

**SMCTPLEX** | HILA-BANA CHRISTMAS | 2019 | Concept Artist and Muralist

## COMMISSIONS

**Platon Martinez Flores San Pedro Leaño Law Offices PMFSL 25th Anniversary** Anniversary Exhibition | Makati, Philippines | 2021

**UNESCO Baguio Creative City** | Ibag'iw Festival | Convention Center | 2020 | Muralist

**SM City Baguio** | SM Creative Walls | 2020 | Muralist

**Sun Life Financial Philippines** | Beyond Lifetimes Exhibit Piece | 2020 | Visual Artist and Exhibitor

**TELUS Inc. & Airbnb** | Airbnb Walls Murals Telus Mckinley West | 2019 | Muralist

**Northern Trust** | Uptown Mall BGC Mural | 2019 | Muralist



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**Funky Quarters** | Hyde's Room Wall Mural | 2019 | Muralist

**San Miguel Beer Pale Pilsen** | Shirt Design and Wall Murals Project | 2019 | Muralist

**TPLEX** | Hila-bana Christmas Project | 2018 | Muralist

**San Miguel Corporations** | Isaang Daang Pasasalamat Promo Video | 2019 | Featured Artist

**Aryaland Centre** | Office Mural | 2018 | Muralist

**Fete Dela Musique** | Live Mural Baguio City | 2018 | Muralist

**The Podium Hotel** | Cordillera in Action | 2018 | Muralist

**Goldfish Brew and Brew** | Cafe Mural | 2017 | Muralist

## AWARDS AND NOMINATIONS

**TED Fellow Nominee 2021** | Ted Fellows 2021 | Monterey, California | 2021

**The Awesome Foundation Grant Awardee** | Harnisch Foundation| New York | 2020

**National Commission For Culture and the Arts Grant Awardee** | NCCA| 2020

**Cultural Bearer of Baguio** | Ibag'iw Arts Festival | 2019

**Honor Society of Phi Kappa Phi** | Member | June 2019

**Don Papa Rum Art Competition Top 10 Finalist** | Art Fair Philippines | March 2019

**Wanderland Artist 2019** | Wanderland Music Festival | January 2019

**Cum Laude Graduate** | Bachelor of Fine Arts | June 2018

**Best Thesis Production** | Bachelor of Fine Arts | May 4, 2018,

**Grand Prize Winner** | 5th Darnay Demetillo Artist Award | UPB FA | June 2017

## MEDIA APPEARANCES

**IBA YAN! with Angel Locsin** | Mural Arts in Baguio in Celebration of Arts Month | The Kapamilya Channel | 2021

**Fride TV** | The Artist Series: Venazir Martinez | 2020

**Fride TV** | Talents on Spotlight | Wednesdays with Jamie| 2020

**The Local Folke Co.** | In Process: Venazir Martinez | 2021

**The Novice Magazine Special Issue 03: Kasiyanna** | Main Featured Artist | 2020

**Splatrs: Street Art Unearthed** | Pioneering Street Art in the Philippines | Australian Podcast on Spotify | 2020

**State of the Nation with Jessica Soho** | On street artists in the Philippines | GMA News TV | 2020

**ABS-CBN Northern Luzon** | Halikha Exhibit | February 2020

**I-witness** | Karangyaan ng Kultura at Tao sa Baguio by Sandra Aguinaldo | GMA Network | 2019

**Department of Tourism - Philippines** | Save Our Spots | Advertising Campaign | 2019





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**Pambansang Almusal** | Net 25, Eagle Broadcasting Corporation | Live Interview | 2019  
**PHILIPPINE NEWS AGENCY** | Baguio Artist highlights new faces of mixed blood Cordillerans | 2019  
**Business Mirror** | UP Coed turns street walls into colorful murals | 2019  
**Philippine Star** | Venazir Martinez educates the people about cultural diversity | 2019  
**Philippine Daily Inquirer** | Cordillera faces on Baguio Walls, Full page feature | 2019  
**HALALAN 2019** | ABS CBN Commercial | 2019  
**Midland Courier** | Artist creates Murals for Baguio Creative City Celebration | 2018  
**San Miguel infrastructures Video** | ISANG DAANG PASASALAMAT: Stories of Life Victories | 2019  
**Spec Multimedia** | Creative Documentary | 2017  
**Creative Pickings** | Sticking to your roots with Venazir Martinez, EP 41 | 2018  
**Now You Know** | Sabi Niya: Payahag ukol sa Halalan | 2019  
**Esquiremag.ph** | Who owns the Public Art Space | 2019  
**Out of Town Travel Blog** | These Murals prove that Baguio Is indeed a city for Creative People | 2019

## AFFILIATIONS | ORGANIZATIONS

**Tricera Inc. Gallery** | Tokyo, Japan | 2020  
**Filipino American Artist Directory** | USA | 2020  
**Mercado Vicente** | International Filipinx Creatives | 2020  
**Artdrop** | 2020-present | Artist  
**Honor Society of Phi Kappa Phi** | 2019- present | Member  
**Kuretake Zig** | 2018- present | Creative  
**San Miguel Pale Pilsen** | 2019-present | Designer  
**Society for the Visual Arts** | 2014- present | President

## SPEAKING AND JUDGING ENGAGEMENTS

**Speaker** | The Most Outstanding Students of the Philippines | Central Luzon | 2021  
**Resource Speaker** | Hijos Tours | Virtual Conference | 2021  
**Resource Speaker** | LIKHA SERIES, Architecture Week | University of Santo Tomas | 2020  
**Judge** | Top Ten Most Outstanding Students of the Philippines, Cordillera Region Youth Representative | Hotel Supreme | July 2019  
**Resource Speaker** | Alab Fest, Lancaster New City | Cavite, April 2019  
**Inspirational Speaker** | College of Arts and Communication Week | University of the Philippines Baguio | March 2019  
**Resource Speaker** | La Tribidad Youth Camp | La Trinidad Benguet | 2019



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## EXHIBITIONS. SOLO

**2020 HILABANA; A STREET ART HUNT**  
National Commission for Culture and the Artist  
Baguio City, PH  
**2019 CONTRIVING IDENTITIES**  
SM City Clark, PH  
**2018 LIGHT IT UP: HILABANA**  
San Miguel Infrastructures TPLEX  
Tarlac, PH

## GROUP

**2020 INTERLINKED CONTEMPORARY ART EXHIBIT**  
Ibag'iw Festival  
Convention Center,  
Baguio City, Ph  
November, 2020  
**2020 IMPRIMATURA 100**  
Imprimatura Gallery  
100 Artists, 100 Artworks  
August 5, 2020  
**2020 "BLAZING CATHARSIS"**  
Galerie Roberto proudly brings you #TheNewNormal virtual exhibition series.  
July 16, 2020  
**2020 HALIKHA**  
A Hila-bana and Calligrafilipino exhibit for love, culture and love for culture  
The Podium Boutique Hotel  
February 14, 2020  
**2020 PORTRAITS: BEYOND LIFETIMES**  
125th Celebration Exhibit  
Sun Life Financial Philippines  
Bonifacio Global city  
January 2020  
**2020 CULTIVERSE**

Group Exhibit with notable local artists in Baguio  
R Gallery  
January 2020  
**2019 ARTHRIVE**  
Rise above Mental Health Challenges  
Art and Poetry Exhibit  
G1 Lodge Baguio City  
**2019 SACRED ART**  
An exhibit on Spiritual Beliefs ( Along with National Artist Kidlat Tahimik)  
Maela Jose's Villa Romana  
**2019 Art Fair Philippines**  
Don Papa Rum Top 10 Finalist Exhibit  
The Link Carpark, Greenbelt, Makati  
**2018 PAMANA EXHIBIT**  
An Exhibit for a Cause for the Ompong Victims of CAR  
Victor Orteza's Community Art Space and Cafe ( VOCAS )  
**2018 MANIAM PUKAQUE 2.**  
An overflowing group exhibition for local artists Museo de Tarlac  
Tarlac City  
**2018 TAM-AWAN @ 20**  
Celebrating two decades of unwavering passion for Culture and the Arts  
Ayala Museum Artist Space and Bellevue Hotel , Makati City, May 2018  
**2017 5TH DARNAY DEMETILLO ARTIST AWARD**  
Art Exhibit for the Nominees of the DDAA | University of the Philippines Baguio, June  
**2017 LABCO**  
Art Collaborative Exhibition by FA 190 | Sarmiento Hall, University of the Philippines Baguio, November  
**2016 UNANG SIBOL**  
Isang Sining Eksibisyon ng mga Tarlakenyo Mula sa Unibersidad ng Pilipinas Baguio sa Kursong Sining Biswal